

2013 CONFERENCE

European Lean Product and Process Development Exchange

2013 LPPDE-EUROPE

June 3-5, 2013, Amsterdam

Park Plaza Amsterdam Hotel
www.lppde.org



connections

inspiration

action

The European Lean Product & Process Development Exchange is Back! And Better Than Ever!

After a brief hiatus in 2012, LPPDE-Europe is back and better than ever! This year's conference highlights include an elite group of company practitioners, each sharing their own lean product development journeys. Noted author of *The Gold Mine*, Michael Ballé, kicks off the conference with his opening keynote, followed by company case studies, open space, and networking opportunities and events.

Connections LPPDE-EUROPE is more than a conference – it's a community of like-minded lean practitioners. By attending the conference, you join your peers as together you share best practices and lessons learned. This living network will serve as your sounding board not only at the conference, but throughout the year as you plan, take action, reflect, and improve on each and every step in your journey. Connect with those who share your interest and passion!

Inspiration Inspiration doesn't come while you're sitting at your desk. It comes when you're in engaging environments, networking with others, and listening to real stories of transformation. LPPDE-EUROPE offers inspiration as lean's most recognized thought leaders and practitioners share with you their insights. You'll take inspiration too through the rich networking opportunities with your peers. Think of the conference as an incubator. You'll learn more in two days than you could in many months on your own. A little inspiration goes a long way!

Action LPPDE-EUROPE is designed for action. Learning sessions offer practical, real-world applications, not simple theory. *What have companies done that works? What hasn't worked?* Listening to these stories will accelerate your own lean product and process development. Now more than ever!



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Highlights of 2013 LPPDE-EUROPE

Insightful Keynotes

Learn from Dr. Michael Ballé, co-author of *The Gold Mine* and *The Lean Manager* one of lean's most sought-after speakers.

Day two features Åsa Christiander and Janne Lundberg who will share insights from Assa Abloy, one of the world's leading companies in the fast-growing electromechanical security segment.

World-class Case Studies

The 2013 LPPDE European agenda is made up of *practitioners* who will share real *stories* of their *implementations*. Learn first-hand of what worked... and what didn't!

Just a few of the companies represented...



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We make it visible.



www.lppde.org

Keynote Speakers

Dr. Michael Ballé is co-founder of the Project Lean Entreprise, France's leading lean initiative. For over a decade, he has focused on the human implications of lean implementation in a variety of fields and helped many companies to run successfully their lean programs. He is co-author of *The Gold Mine*: a novel of lean turnaround, and *The Lean Manager*: a novel of lean transformation.



Michael Ballé

Åsa Christiander and Janne Lundberg of Assa Abloy

Since its formation in 1994, ASSA ABLOY has grown from a regional company into an international group with around 43,000 employees, sales of about SEK 47 billion and own operations in over 70 countries. As the world's leading lock group, ASSA ABLOY offers a more complete range of door opening solutions than any other company on the market. In the fast-growing electromechanical security segment, the Group has a leading position in areas such as access control, identification technology, entrance automation and hotel security.



ASSA ABLOY

HOST CITY: AMSTERDAM!

From its earliest days, Amsterdam has been a bustling hub of commerce that welcomed other cultures with open arms. Learn more about this lovely canal-side city, including the rich history and development of its tolerant society. Or jump straight to the modern day and find out about the city's architecture and its colourful neighbourhoods.



Park Plaza Amsterdam

Special Room for LPPDE participants: €145 EUR per night

Conference Code when registering: LPPDE

Book Your Room On-line: www.parkplaza.com/lppde-europe

Book Your Room over the Phone: +31 (0) 20 658 0580

Registration Information

Standard Registration fee:

2-Day Conference: **\$1995 USD** incl. VAT

Optional Pre-Conference Workshop Registration fees:

Full Day: \$795 incl. VAT **Half Day:** \$395 incl. VAT

Workshop Only participants add \$100 USD

TEAM DISCOUNTS

Groups of 5 or more save 10% per person off of the standard conference rate.

REGISTRATION

Register today at <http://www.regonline.com/lppdeeuropa2013>

CANCELLATION POLICY

You may send a substitute at any time up to the day of the event, at no charge. You may cancel your registration until 30 business days prior to the event and receive a refund less a \$150 USD processing fee by contacting us at lppde@leanfront.com.

Agenda at a Glance

Full Agenda @ www.lppde.org

MONDAY 3 JUNE: PRE-CONFERENCE WORKSHOPS

08:00-09:00	Registration for workshop participants		
09:00-12:00	FULL-DAY Lean PD Basics Norbert Majerus <i>Goodyear</i>	HALF-DAY MORNING Set-based Decisions Michael Kennedy <i>Targeted Convergence</i>	HALF-DAY MORNING Lean Scheduling Suzanne Van Egmond <i>Philips Consumer</i>
12:00-13:00	Networking Lunch		
13:00-16:00	(CONT) Lean PD Basics Norbert Majerus <i>Goodyear</i>	HALF-DAY AFTERNOON Lean Design for Design to Order Products Michele Riccioni <i>JMAC Europe</i>	HALF-DAY AFTERNOON Visual Management Peter Palmer, Scania & Håkan Swan, Ivolver

TUESDAY 4 JUNE: CONFERENCE DAY ONE

07:00 - 08:00	Registration and Breakfast		
08:00 - 08:15	Welcome and Opening Remarks Mike Gnam and Durward Sobek		
08:15 - 09:15	Opening Keynote with Michael Ballé Dr. Michael Ballé is co-founder of the Project Lean Entreprise, France's leading lean initiative. For over a decade, he has focused on the human implications of lean implementation in a variety of fields and helped many companies to run successfully their lean programs. He is co-author of <i>The Gold Mine</i> : a novel of lean turnaround, and <i>The Lean Manager</i> : a novel of lean transformation.		
09:15 - 10:15	Lean Principles for Machine Design Christophe Riboulet, Proditec		
10:15-10:45	Break		
10:45-12:00	Product Development On Time, Every Time Daniel Aldridge <i>Carl Zeiss Microscopy</i>	Improvement Kata on the Knowledge Value Stream Suzanne van Egmond <i>Philips Consumer</i>	Transforming the PD Process in Rolls Royce Using Set Based Concurrent Engineering Jon Parsons <i>Rolls Royce</i>
12:00-13:30	Networking Lunch		
13:00-14:30	Open Space Discussion Facilitated by Dwayne Butcher and LPPDE Board of Directors		
14:30-15:00	Break		
15:00-16:00	Robust Design – How To Improve Quality of Product Development Flemming Moss <i>Novo Nordisk</i>	Creating Profitable Value Streams with Lean Product Development Norbert Majerus <i>Goodyear</i>	Increasing Efficiency Through a Lean System in Volvo Group's Global PD Environment Olaf Tellefsen, <i>Volvo</i>
18:00-21:00	Evening Activities		

WEDNESDAY 5 JUNE: CONFERENCE DAY TWO

07:00-8:00	Breakfast		
08:00-08:15	Welcome and Morning Remarks: Mike Gnam		
08:15 - 09:15	Morning Keynote Morning Keynote: Åsa Christiander and Janne Lundberg, Assa Abloy		
09:15-10:15	Research Prior to Development Alex Frakking, Hit Laboratories		
10:45-11:45	LPD Roles & Responsibilities: Towards the Creation of a Lean Product Development System Geert Letens <i>Royal Military Academy (Belgium)</i> <i>CIMCIL</i>	Knowledge Based Development at Kongsberg Automotive Sven Elverson <i>Kongsberg Automotive</i>	The Invisible PD Process Ludvig Lindhof <i>Chalmers University of Technology</i>
11:45-12:30	Networking Lunch and A3 Contest Announcements		
12:45- 13:45	Open Space Discussion Facilitated by Dwayne Butcher and LPPDE Board of Directors		
13:45-14:00	Break		
14:00-16:30	Rapid Learning Cycles in Product Development Katherine Radeka <i>Whittier Consulting</i>	Knowledge-Driven Product Development Ron Marsiglio <i>Knowledge/PD LLC</i>	Feasible Regions And Tradeoff Curves-Set-Based Concurrent Engineering Göran Gustafsson <i>Chalmers University</i>