The European Lean Product & Process Development Exchange is Back!
And Better Than Ever!

After a brief hiatus in 2012, LPPDE-Europe is back and better than ever! This year’s conference highlights include an elite group of company practitioners, each sharing their own lean product development journeys. Noted author of *The Gold Mine*, Michael Ballé, kicks off the conference with his opening keynote, followed by company case studies, open space, and networking opportunities and events.

**Connections** LPPDE-EUROPE is more than a conference – it’s a community of like-minded lean practitioners. By attending the conference, you join your peers as together you share best practices and lessons learned. This living network will serve as your sounding board not only at the conference, but throughout the year as you plan, take action, reflect, and improve on each and every step in your journey. Connect with those who share your interest and passion!

**Inspiration** Inspiration doesn’t come while you’re sitting at your desk. It comes when you’re in engaging environments, networking with others, and listening to real stories of transformation. LPPDE-EUROPE offers inspiration as lean’s most recognized thought leaders and practitioners share with you their insights. You’ll take inspiration too through the rich networking opportunities with your peers. Think of the conference as an incubator. You’ll learn more in two days than you could in many months on your own. A little inspiration goes a long way!

**Action** LPPDE-EUROPE is designed for action. Learning sessions offer practical, real-world applications, not simple theory. What have companies done that works? What hasn’t worked? Listening to these stories will accelerate your own lean product and process development. Now more than ever!

www.lppde.org
Keynote Speakers

Dr. Michael Ballé is co-founder of the Project Lean Enterprise, France’s leading lean initiative. For over a decade, he has focused on the human implications of lean implementation in a variety of fields and helped many companies to run successfully their lean programs. He is co-author of The Gold Mine: a novel of lean turnaround, and The Lean Manager: a novel of lean transformation.

Åsa Christander and Janne Lundberg of Assa Abloy
Since its formation in 1994, ASSA ABLOY has grown from a regional company into an international group with around 43,000 employees, sales of about SEK 47 billion and own operations in over 70 countries. As the world’s leading lock group, ASSA ABLOY offers a more complete range of door opening solutions than any other company on the market. In the fast-growing electromechanical security segment, the Group has a leading position in areas such as access control, identification technology, entrance automation and hotel security.

HOST CITY: AMSTERDAM!

From its earliest days, Amsterdam has been a bustling hub of commerce that welcomed other cultures with open arms. Learn more about this lovely canal-side city, including the rich history and development of its tolerant society. Or jump straight to the modern day and find out about the city’s architecture and its colourful neighbourhoods.

Park Plaza Amsterdam
Melbournestraat 1175
The Netherlands

Special Room for LPPDE participants: €145 EUR per night
Conference Code when registering: LPPDE
Book Your Room On-line: www.parkplaza.com/lppde-europe
Book Your Room over the Phone: +31 (0) 20 658 0580

Registration Information

Standard Registration fee:
2-Day Conference: $1995 USD incl. VAT

Optional Pre-Conference Workshop Registration fees:
Full Day: $795 incl. VAT  Half Day: $395 incl. VAT
Workshop Only participants add $100 USD

TEAM DISCOUNTS
Groups of 5 or more save 10% per person off the standard conference rate.

REGISTRATION
Register today at http://www.regonline.com/lppde2013

CANCELLATION POLICY
You may send a substitute at any time up to the day of the event, at no charge. You may cancel your registration until 30 business days prior to the event and receive a refund less a $150 USD processing fee by contacting us at lppde@leanfront.com.

Agenda at a Glance
Full Agenda @ www.lppde.org

MONDAY 3 JUNE: PRE-CONFERENCE WORKSHOPS
08:00-09:00 Registration for workshop participants
09:00-12:00 FULL-DAY Workshops: Norbert Majerus, Goodyear
09:00-11:45 Opening Keynote with Dr. Michael Ballé
Dr. Michael Ballé is co-founder of the Project Lean Enterprise, France’s leading lean initiative. For over a decade, he has focused on the human implications of lean implementation in a variety of fields and helped many companies to run successfully their lean programs. He is co-author of The Gold Mine: a novel of lean turnaround, and The Lean Manager: a novel of lean transformation.

12:00-13:00 Networking Lunch
13:00-16:00 (CONT) Workshops: Norbert Majerus, Goodyear

TUESDAY 4 JUNE: CONFERENCE DAY ONE
07:00 - 08:00 Registration and Breakfast
08:00 - 08:15 Welcome and Opening Remarks
Mike Gnam and Durward Sobek
08:15 - 09:15 Opening Keynote with Dr. Michael Ballé
09:15 - 10:15 Keynote Speakers: Dr. Michael Ballé

10:15-10:45 Break
10:45-12:00 Workshops: Daniel Aldridge, Carl Zeiss Microscopy
10:45-12:15 Workshops: Flemming Moss, Novo Nordisk
10:45-12:30 Workshops: Norbert Majerus, Goodyear
10:45-12:45 Workshops: Assa Abloy

12:00-13:30 Networking Lunch
13:30-14:30 Open Space Discussion
Facilitated by Dwayne Butcher and LPPDE Board of Directors
14:30-15:00 Break
15:00-16:00 Workshops: CMIICL
15:00-16:00 Workshops: Chalmers University of Technology
15:00-16:00 Workshops: Ludwig Lindhof
15:00-16:00 Workshops: Chalmers University of Technology
15:00-16:00 Workshops: Olaf Tellesen
15:00-16:00 Workshops: Volvo

18:00-21:00 Evening Activities

WEDNESDAY 5 JUNE: CONFERENCE DAY TWO
07:00 - 08:00 Welcome and Morning Remarks: Mike Gnam
08:15 - 09:15 Opening Keynote: Åsa Christander and Janne Lundberg, Assa Abloy
09:15 - 10:15 Research Prior to Development
Alex Frakking, Hit Laboratories
10:15 - 11:45 Workshops: Chalmers University of Technology
10:15 - 11:45 Workshops: Ludwig Lindhof
10:15 - 11:45 Workshops: Chalmers University of Technology
10:15 - 11:45 Workshops: Olaf Tellesen
10:15 - 11:45 Workshops: Volvo

11:45-12:30 Networking Lunch and A3 Contest Announcements
12:45 - 13:45 Open Space Discussion
Facilitated by Dwayne Butcher and LPPDE Board of Directors
13:45-14:00 Break
14:00-16:30 Mini-Workshops: Chalmers University of Technology
14:00-16:30 Mini-Workshops: Ludwig Lindhof
14:00-16:30 Mini-Workshops: Chalmers University of Technology
14:00-16:30 Mini-Workshops: Olaf Tellesen
14:00-16:30 Mini-Workshops: Volvo